

# **1464 SMALLMAN STREET**

#### **AVAILABLE FOR SALE OR LEASE** OFFERING MEMORANDUM STRIP DISTRICT, PITTSBURGH, PA



### PRICE REDUCTION





## 1464 SMALLMAN STRIP DISTRICT OFFERING INVESTMENT OPPORTUNITY

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# **EXECUTIVE** SUMMARY

1464 SMALLMAN STREET // STRIP DISTRICT OFFERING

# **OFFERING HIGHLIGHTS**

#### 1464 SMALLMAN STREET // STRIP DISTRICT OFFERING

Hanna Langholz Wilson Ellis as exclusive advisor, is pleased to offer the opportunity to acquire 1464 Smallman Street (the "Property") located in Pittsburgh, Pennsylvania. This investment offering consists of the 10,000 total square feet of first generation restaurant space with improvements in place. The Property is being offered to qualified investors at a price of \$3,975,000.

Located in the Strip District, the Property offers investors a rare opportunity to acquire space adjacent to multiple million-dollar redevelopment projects, as well as directly across from meta's (formerly facebook) regional headquarters. The Strip District Renaissance has created extreme demand in the market while evolving the area into one of the most desired locations in the Pittsburgh MSA.





# INVESTMENT HIGHLIGHTS

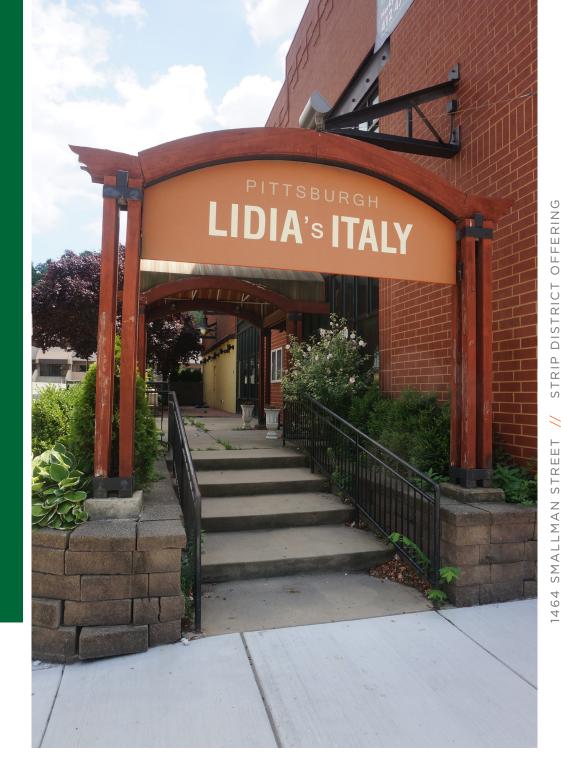
### **OFFERING:** STRIP DISTRICT CORNER LOCATION

**10,000 SF** 8,400 SF + 1,600 SF MEZZANINE

# **RESTAURANT SPACE**

FIRST GENERATION

**\$3,975,000 \$3,600,000** ASKING PRICE





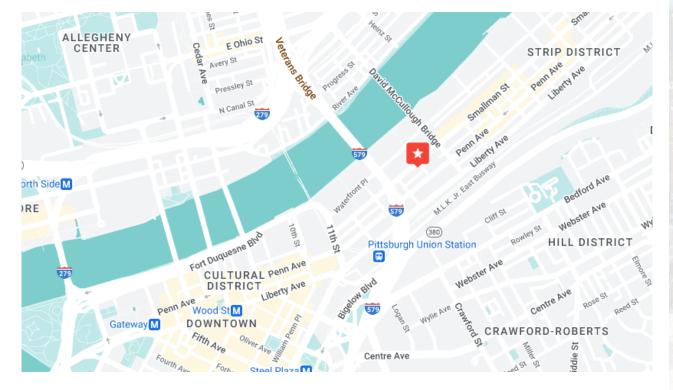


# **PROPERTY** DESCRIPTION

1464 SMALLMAN STREET // STRIP DISTRICT OFFERING

## **LOCATION OVERVIEW**

Once home to mills, factories, and produce wholesalers, the Strip District is in the midst of an unprecidented renaissance. Nicknamed "Robotics Row" the area is now home various prestigious tech and robotics companies including Meta (facebook), Apple, Bombardier, Aurora, Argo AI, Uber, Honeywell, Bosch, and more. Currently one of Pittsburgh's most desired location, demand is high, and development is booming. Despite the pandemic, the Strip District saw a 36% increase in building permit volume and an 89% increase in total permit value in 2020 compared to 2019. Over the past decade (2011–2021), total investment exceeded \$1.5B in project costs. With its transformation still underway, the Strip District has evolved into a dynamic entrepreneurial hub with unlimited potiential and strong demographics.





# **1.5M** SF OFFICE IN PIPELINE

2.8M

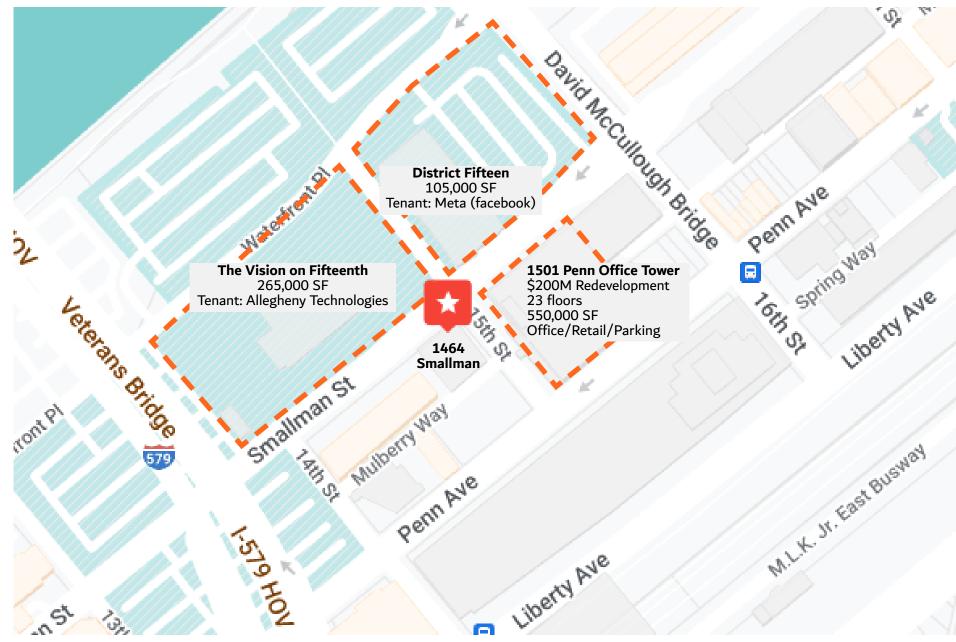
**1.5B** IN DEVELOPMENT DOLLARS FROM 2011-2021

2K STRIP DISTRICT RESIDENTS \*150% INCREASE SINCE 2015

PGH SUBMARKET DEMAND



## **STRONG LOCATION WITH DEVELOPMENT POTENTIAL**





Property Address	1464 Smallman Street, Pittsburgh, PA 15222
Building Size	10,000SF
Lot Size	.244 acres
Floors	1 with mezzanine
Fire Preventions	Sprinkler system
Year Built	2000



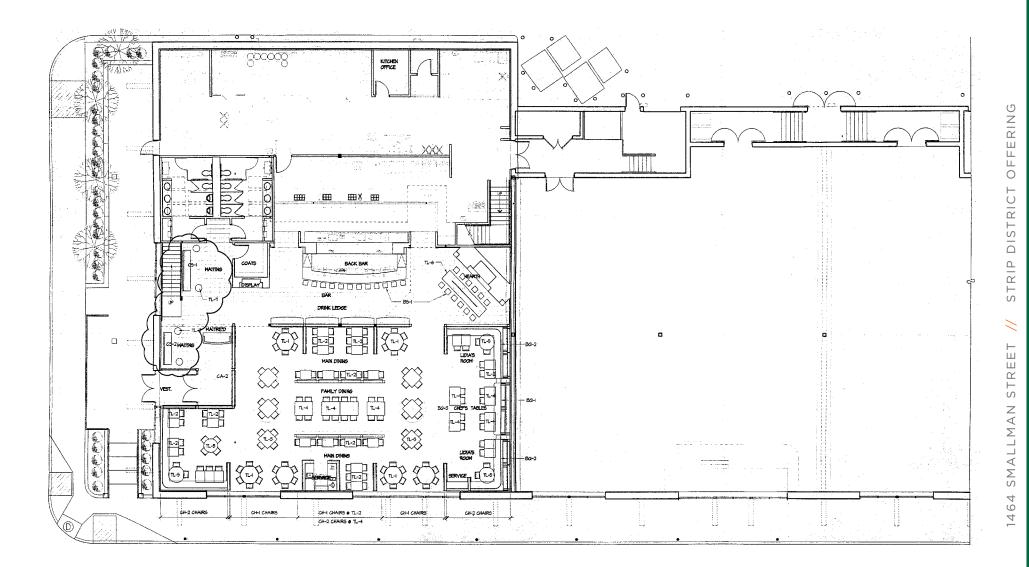




#### **PROPERTY PHOTOS**

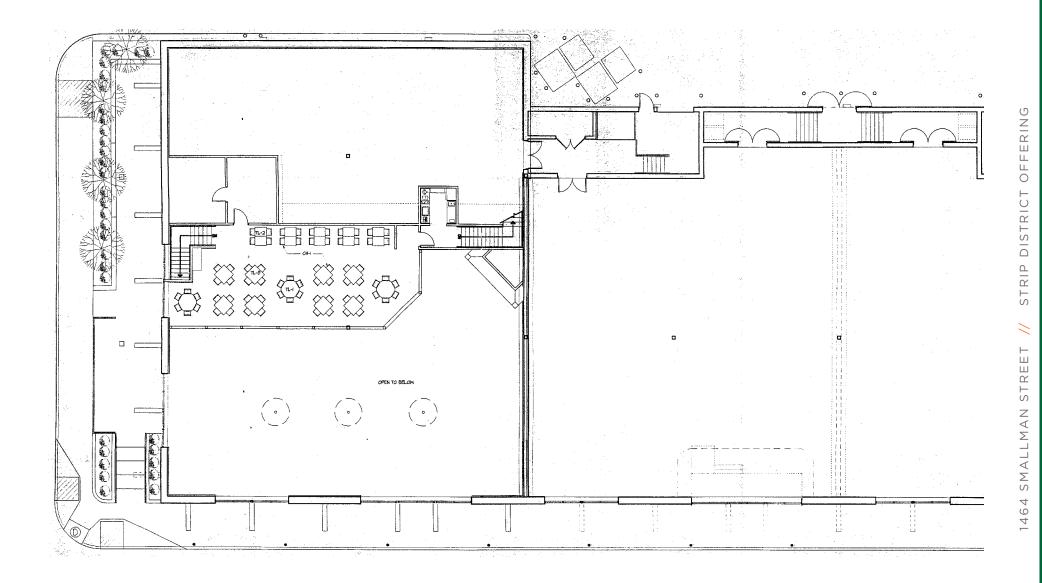






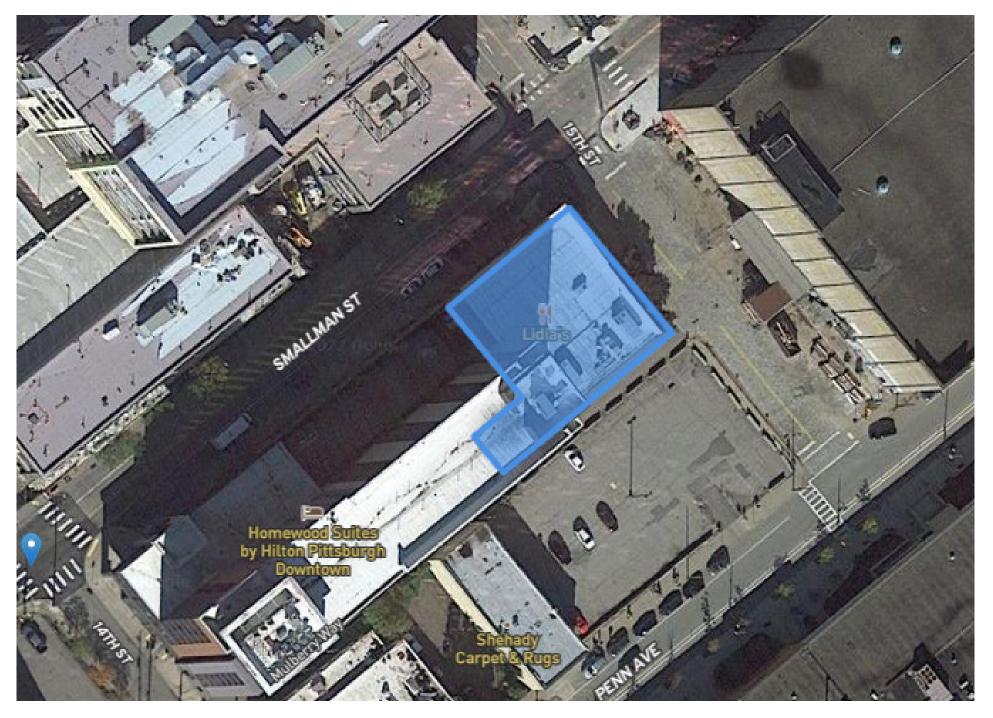
MAIN LEVEL





MEZZANINE









# **MARKET** SUMMARY

1464 SMALLMAN STREET // STRIP DISTRICT OFFERING

## **PITTSBURGH OVERVIEW**



Pittsburgh's transformation into a global hub for technology, life sciences and higher education has buoyed the regional economy throughout the Covid pandemic. Unemployment rates remain at or below the national average and gradual gains in population point to the resilience of the region's people and industries.

In addition to its geographic proximity to nearly 40% of the total North American population, Pittsburgh's workforce is highly skilled and among the most well-educated in the country. WalletHub.com ranked Pittsburgh 33rd out of 150 cities it evaluated for its 2021 list of the Most Educated Cities in America.





## PITTSBURGH BY THE NUMBERS

#### **EMPLOYMENT, BUSINESS & ECONOMY**

#5 best city for STEM jobs - Wallet Hub, 2020 (5/100)
#7 best city in the U.S. to launch a career - LinkedIn, 2020 (7/15)
#21 best college towns & cities - Wallet Hub, 2020 (21/415)
Top city for filmmakers to live and work - MovieMaker Magazine, 2021 (3/10)
Top 3 start-up city in the Midwest - M25, 2020 (3/59)
#7 best city in the U.S. to work remotely - FinanceBuzz, 2020 (7/25)
#1 best city in the U.S. for healthcare jobs - Grand Canyon University, 2020 (1/50)
Top ranking city in the Ohio River Corridor for economic development - Site Selection Magazine, 2020 (6/10)

#### LIVABILITY

Downtown Pittsburgh is the hottest neighborhood for young professionals – Niche, 2020 (1/20)

Top 100 cities to live in the U.S. – Livability, 2020 (51/100) Top city for millennial homebuyers – LendingTree, 2021 (9/50) #11 best city in America for young professionals – Niche, 2021 (11/228) Among top cities for LGBTQ inclusivity – Human Rights Campaign, 2020 Top 25 most livable city in the U.S. – Smart Asset, 2020 (17/25) Best city to buy an affordable family home – Smart Asset, 2020 (20/25) Best metro in the U.S. for first-time homebuyers during COVID-19 – MoneyGeek, 2020 (7/15)

#### TRANSPORTATION

#1 Pittsburgh ranks as having one of the shortest commutes in the country, 2021 – Moovit (1/99)

7th least car–dependent metro in the U.S. – CompareCarInsurance.com, 2020 (7/10) #6 Pittsburgh International Airport (PIT) is ranked as one of the most innovative travel companies, the first time an airport has landed among the list of industry–changing firms – Fast Company, 2020 (6/10)

#### **OFFICE & EMPLOYMENT**

117,870 workers

35M SF of rentable office space

CBD Class A average asking rate = \$29.86/SF (Q1 2021, CBRE)

CBD Class B average asking rate = \$20.80/SF (Q1 2021, CBRE)

9 Fortune 500 companies totaling \$124.6B in revenue

Ranked 11th in venture capital investment dollars per million residents nationwide in 2020

91,000 college students / 21,000 graduates

\$1.5B in university R&D funding / 60% federally funded

## PITTSBURGH STRIP DISTRICT MARKET

The Strip District has two speculative office projects underway that broke ground in Q3 2020, 75 Hopper Place (145,867 SF) and the Vision on Fifteenth (265,000 SF), demonstrating a high level of developer confidence in the market. 1600 Smallman (110,000 SF) is expected to complete in 2021 and will be fully leased by autonomous vehicle firm Aurora Innovation. These new projects are designed with enhanced building systems that allow for increased air circulation and a host of other safety measures to attract quality tenants.

Factory 26, a renovation of a former 54,000 SF warehouse, is also under construction by Oxford Development Company which is repositioning the property as a new tech flex opportunity at 26th and Smallman Street. All in all, the Strip District has 1.2M SF of office space under construction with an additional 300,000 SF that has been announced.

New York Developer Acram Group (Formerly JMC Holdings) has started demolition on the longtime vacant Wholey Building, with plans to build a new 23-story office tower on the site which will be dubbed 1520 Smallman. The project site offers a unique advantage as it rests within the Golden Triangle commercial zoning boundary, allowing for the project to achieve heights that would not be permitted elsewhere in the Strip District under the Riverfront Zoning Ordinance (RIV). The new office project is expected to cost upwards of \$200M and add 525,000 SF of trophy office space, 900 parking spaces, and 17,000 SF of retail.

Source: Pittsburgh Downtown Partnership







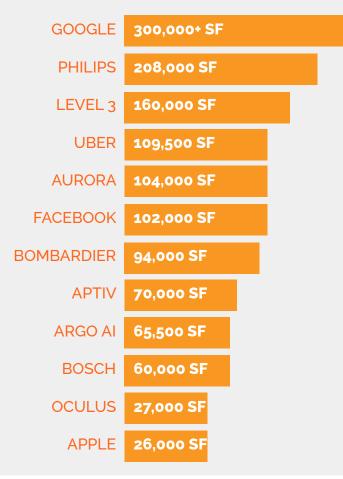




## **PITTSBURGH TECH TITAN**

Resembling a small-scale Silicon Valley, Pittsburgh has attracted billions of dollars in private funding to fuel the fast-growing tech scene. Emerging as a hub for artificial intelligence, robotics, biomedical, and machine learning, Carnegie Mellon University and the University of Pittsburgh have fostered a strong and talented pool of young professionals attracted to the region. From its industrial past, the City of Steel has been reborn and anchored by major tech employers like Amazon, Microsoft, Apple, Facebook, and Uber.

#### **TECH COMPANIES LOCATED IN PITTSBURGH**



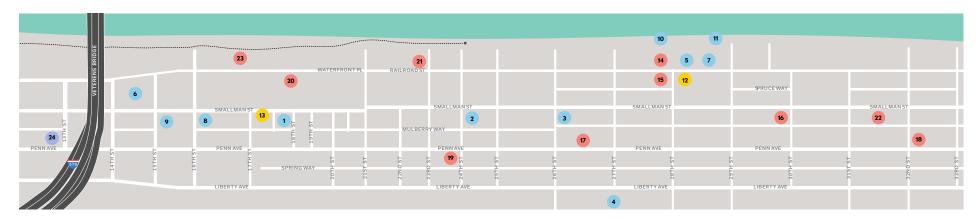




## STRIP DISTRICT INVESTMENT

## **INVESTMENT MAP**

**2021 | SECOND QUARTER** 



#### Investments from January 2011 - May 2021

TOTAL INVESTMENTS \$1,512,500,0	
PROJECTS ANNOUNCED \$98,000,0	000
PROJECTS ACTIVE \$790,100,0	000
PROJECTS COMPLETED \$624,400,0	000

OFFICE/RETAIL	
	Huntington National Bank

Pro Bike + Run and Cadence Clubhouse 3

- Factory 26 (Achieva Building) Dollar Bank Liberty Commons Reno/Exp.
- 5 75 Hopper Place at 3 Crossings Phase
  6 Vision on Fifteenth
  7 The Stacks at 3 Crossings
- 9 1600 Smallman Street
  9 1520 Smallman (Wholey Building)
  10 3 Crossings Phase 2 Building B \* 11 3 Crossings Phase 2 – Buildings F1 & F2 \*

#### TRANSPORTATION

12 The Hive at 3 Crossings 13 Smallman Street Public Improvements II

RESIDENTIAL

- 14 3 Crossings Phase 2 Building A \*
  15 3 Crossings Phase 2 Building I
  16 2926 Smallman Street (Penrose)\* 17 Forte Condominiums
- 1 / Forte Condominiums 18 32nd and Penn Avenue Apartments 19 Penn 23 (2330 Penn Avenue) 20 Strip District Brownstones 21 Helm on the Allegheny 23 3150 Smallman Street 23 The District

#### HOTEL/ENTERTAINMENT

24 Heinz History Center Expansion \*

Indicates a conceptual project

All other projects are in planning or under construction This ongoing list represents active and publicly announced projects in the Strip District as of May 2021. Projects are listed in three categories: announced means a project has been publicly announced and/or a construction schedule has been determined and due diligence is under way, active means that ground has been broken, and completed means there is no longer active construction at the project site.

Source: Pittsburgh Downtown Partnership

#### **VIEW FULL REPORT HERE**

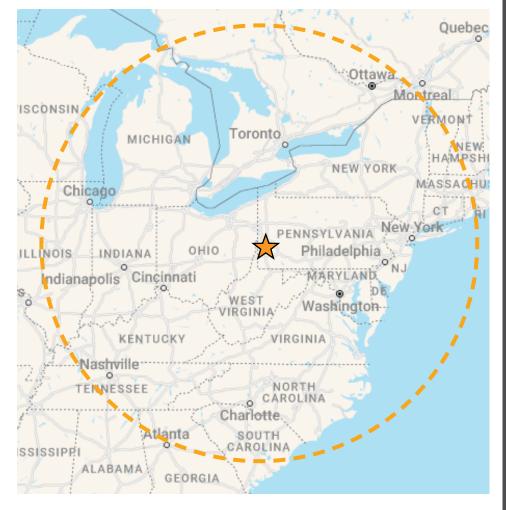




## PITTSBURGH REGION

#### WITHIN A 500 MILE RADIUS OF PITTSBURGH:

- $\cdot$  48% OF U.S. BUSINESSES
- · 45% OF U.S. & CANADA POPULATIONS
- $\cdot$  63% OF NATIONAL INDUSTRY OUTPUT
- $\cdot$  53% OF U.S. BUYING INCOME
- $\cdot$  40+% OF TOTAL U.S. RETAIL SALES







# **2.3 M** RESIDENTS**1.2 M** WORKERSACROSS **7** COUNTIES



## **2ND** MOST POPULOUS CITY IN PENNSYLVANIA



**1ST** BEST CITY for healthcare jobs



**5TH** BEST CITY FOR STEM JOBS



**7TH** BEST CITY TO LAUNCH A CAREER



RANKED **11TH** IN VENTURE CAPITAL INVESTMENT DOLLARS NATIONWIDE 1464 SMALLMAN STREET // STRIP DISTRICT OFFERING MEMORANDUM



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